

SPECIALTY CARBON BLACKS

# EMPEROR® 1200 Specialty Carbon Black



EMPEROR 1200 specialty carbon black is a high color black pigment designed especially to impart high jet masstone, easy dispersability, and excellent blue undertone performance in solvent borne automotive, consumer electronics, coil, and high end industrial coatings.

## **Application Information:**

#### **Liquid Coatings**

EMPEROR 1200 specialty carbon black is a high color black pigment engineered for use in solvent based coatings requiring high jetness such as automotive, consumer electronics, coil, and industrial coatings applications. Its small particles provide excellent jetness and UV absorption for good exterior durability.

Its high structure and surface treatment enhance the dispersibility of EMPEROR 1200 black pigment. The dispersion level depends on the equipment and the formulation. Good dispersion requires adequate wetting in a premix of solvents, dispersants and a minimum of resin in a high speed disperser followed by grinding in an attritor or horizontal mill with ceramic beads. The required dispersant level depends on the formulation, and ranges from 10 to 30% weight on pigment.

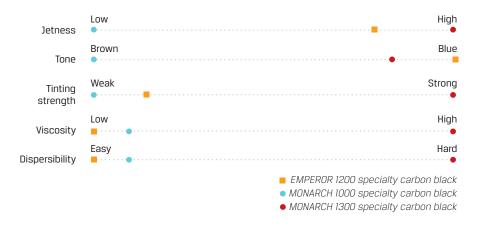
EMPEROR 1200 specialty carbon black features Cabot's proprietary Softbead™ technology. Products developed with Softbead technology disperse as easily as powder carbon blacks. Softbead technology improves industrial hygiene by reducing dust levels associated with the transport and processing of powderform carbon black. They also wet-out more quickly and are much easier to convey than standard powders.

EMPEROR 1200 specialty carbon black features Softbead technology with a bulk density of 480 kg/m³.



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# **Performance Comparison to Other High Color Pigment Blacks**



Packaging options		
Multi unit	Intermediate	Bulk
10 Kg paper	Not available	Not available

## **Material Safety Data Sheet**

A Material Safety Data Sheet for this product may be obtained from your Cabot representative or can be downloaded from our website at cabotcorp.com.



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